**Submission Source:** http://ford.challengepost.com/rules

**Submission Deadline:** April 24, 2013 (10:00am Eastern Time) – **July 24, 2013 (5:00pm Eastern Time)**

**Submission Description:**

a) Name of application

b) text description of app

c) images of app

d) video walkthrough

e) apk install file

f) participating team members

g) is the program new for competition or existed beforehand

h) step by step testing instructions

i) team type: individual, team or organization

j) app type: android or web app

k) organization name

l) team representative phone number

**Submission Description (Detailed):**

a. the name of the Application;

b. a text description of the Application and its features;

c. at least one image (screenshot) of the working Application;

d. a link to a video posted on YouTube.com or Vimeo.com that clearly demonstrates the Application’s functionality and features (by walking through the Application);

e. for web Applications, a website URL where the Application can be accessed, OR, for Android Applications, an uploaded .apk installation file;

f. participating team members (if applicable);

g. Indication of whether the Application is new for the Competition or existed prior to the start of the Competition Submission Period and, if the Application existed prior to the Competition, a description of the new features, functionality, content and/or implementation added to the Application after the start of the Competition;

h. step-by-step testing instructions including login instructions, if a login is required;

i. the submitter type (individual, team, or organization);

j. the type of Application (Android, web, or mobile web)

k. the Organization name, if the submitter is an Organization or Large Organization;

l. the Contestant Representative’s phone number.

More rule details included in link.